

dc

campus

goes *Sumatra*



DC CAMPUS GOES SUMATRA

in collaboration with Orang Utan Coffee Project

DC CAMPUS - THE NEXT STEP

We are taking the next step towards a truly holistic concept for producing high-quality coffee. During these three years, the dc campus was initially used to train and prepare the finalists for the world championships. The community grew year after year thanks to the outstanding response, and the programme expanded to be more multifaceted, covering topics in addition to machine training. All activities focused on the theme of “live/learn/share”, which participants en-

thusiastically welcomed and exemplified. We believe that education is the key to the sustainable coffee business – towards new goals that are based on a global, yet sustainable approach. Once the sponsorship comes to an end, Dalla Corte wants to take the next step in line with its philosophy of creating consistently high-quality coffee. This is why we combined our dc campus and Orang Utan Coffee Project initiatives to create the dc campus goes Sumatra event.

ORANGUTANS AND COFFEE

The tropical rainforest provides the special climate in which the unique sumatra arabica coffee can flourish so well. At the same time it is the natural habitat of the few left sumatran orangutans. The progressive continuation of deforestation, which is primarily pushed forward from both the explosive expansion of the palm oil industry and the overall development of agricultural and industrial development, destroys the livelihoods from the local farmers and the Sumatran orangutans. To avoid the increasing extinction of the rainforest, the Orang Utan Coffee Project supports the coffee farmers in sumatra to manage their plantations in an ecological and sustainable way, which ensures to protect the rainforest and the natural habitat of the few left sumatra orangutans. In this manner the Orang

Utan Coffee Project demonstrates how to balance sustainable economic activity, resource efficiency, climate protection and social responsibility.

OUR VISION

The aim is to create a brand representing highest quality arabica coffee which local people and animals can profit from. Special rewards on the one hand distinguish the coffee farmers for the compliance of the very demanding Orang Utan Farming Guidelines and on the other hand they support the orangutan protection program (SOCP) from the swiss foundation PanEco . The partnership between PanEco and professional Partner from the coffee sector offer guarantee for the trustworthiness of the new quality brand.



AGENDA

24 APRIL – 3 MAY 2015

APRIL, 24

Arrival of participants according to flight schedules, check in & overnight at Danau Toba Hotel (3 stars hotel).

APRIL, 25

7 am. Breakfast

9 am.

Group 1: visit orangutan medical quarantine, guided tour around the quarantine station by Dr. Ian Singleton or our senior Vet. Lunch at the station.

Group 2: visit the orang utan coffee lab, enjoy cupping session with orang utan coffee team. Lunch at the coffee lab.

**each group is 15-20 participants*

Dinner at Chinese restaurant, overnight at Danau Toba Hotel.

APRIL, 26

7 am. DC Campus / breakfast

9 am.

Group 1: visit the orang utan coffee lab, enjoy cupping session with orang utan coffee team. Lunch at the coffee lab.

Group 2: visit orangutan medical quarantine, guided tour around the quarantine station by Dr. Ian Singleton or our senior Vet. Lunch at the station.

About Bukit Lawang:

Bukit Lawang is a convenient first stop for travels in Sumatra with lots of activities, great nature, convenient accommodation, and friendly people. Here one can get adjusted to Sumatra before onward travels. Bukit Lawang is nicely located along the clear and clean Bohorok River on the outskirts of the huge national park, Gunung Leuser.

About Tangkahan:

Tangkahan is an interesting place in many ways. Interesting for what it has to offer and an interesting background. The elephants, the jungle, and the clean rivers are obvious attractions. What makes Tangkahan different is that it is a good example on how community based eco-tourism can stop illegal logging, improve livelihood, and develop a sense of pride amongst the locals. This development on the border of Leuser National Park where the bigger river Batang Serangan meets the smaller river Sungai Musam is the hidden paradise of Tangkahan.

AGENDA

24 APRIL – 3 MAY 2015

APRIL, 27

After lunch, drive to Bukit Lawang on the border of Gunung Leuser National Park, arrive EcoLodge in the afternoon check in EcoLodge, guided tour around grounds with ecotrail (optional); traditional Karo Batak dinner at EcoLodge.

APRIL, 28

Early morning (7 am) jungle trekking (3 hours) with orangutan and other wildlife observation or relax at EcoLodge. Around 11 am return to EcoLodge, coffee break. Afternoon: after lunch transfer to Tangkahan, 2-3 hours drive from EcoLodge. Arrive Tangkahan in the afternoon, check in to the lodges. If it is not too late: visit the Community Respond Unit (CRU) where the elephant camp is. Meet the elephants and the mahouts. Or swimming in the river.

APRIL, 29

Join one hour elephant riding through the jungle in the morning. Relaxing morning. Drive back to Medan, check in and overnight at Danau Toba Hotel. Steam boat dinner at local restaurant.

APRIL, 30

Morning flight to Banda Aceh, Tsunami tour (optional), drive to Takengon, Gayo Highlands (about 6 hours), arrival in the evening and check in "Mahara" hotel (local hotel of best available standard, hot shower, free wifi), dinner at the hotel.

MAY, 1

After breakfast, departure at 8 am for "Hulling" station, getting to know the system; continue to "Wih Bersih" at 1300 masl) growers' group (approx. 2 hours drive) our first "orangutan farmers", who have been certified in April 2014. Short hike around the model organic coffee gardens of Pak Mulyadi, head of Wih Bersih growers' group. Observe coffee picking and depulping process (depending on local situation, such as harvest stage, weather). Enjoy the lunch at the plantation! Drive towards Takengon, visit the processing plant with drying and sorting stations. Enjoy an Orang Utan Coffee cup tasting session with Andi Hamdani, our local cupper. Return to hotel, dinner at hotel.

AGENDA

24 APRIL – 3 MAY 2015

MAY, 2

After breakfast, departure at 7am for scenically drive (about 3 hours) to "Umanglsaq" at 1300 m aslin beautiful setting, visit the Orang Utan Coffee growers' group. Meet the farmers over picniclunch; drive back to Takengon. Take a relaxing bath at Simpang Balai hot sulphur spring (optional). Back to hotel, dinner.

MAY, 3

After breakfast, departure for Banda Aceh, catch an afternoon flight back to Medan or continue to island trip (Pulau Weh).

Price:

EUR 1100/person

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Include:

- Accommodation in Medan 3 starts hotel, for 2 person per-room;
- Accommodation for best possible hotel in Takengon, for 2 person per-room;
- Meals;
- Ground transfer;
- Local guide for Bukit Lawang;
- National park entrance permit;
- Flight from Medan to Banda Aceh and back.

AGENDA WEH ISLAND - *OPTIONAL*

3 MAY 2015 – 7 MAY 2015

OPTIONAL WITH PULAUWEH (WEH ISLAND)

After breakfast, departure for Banda Aceh, catch an afternoon flight back to Medan or continue to island trip (PulauWeh).

PulauWeh: catch afternoon ferry to PulauWeh from Banda Aceh. Arrive PulauWeh and transfer to SantaiSumurTiga.

Weh Island or PulauWeh or PuloWeh (by the local population commonly referred to only as „Sabang“, the name of the largest city) is a small active volcanic island to the northwest of Sumatra, 45 minutes by fast regular ship or 2 hours by ferry from mainland, Banda Aceh. It was originally connected to the Sumatran mainland and became separated by sea after the volcano's last eruption in the Pleistocene era. The island is situated in the Andaman Sea. The largest city on the island, Sabang, is the northernmost outpost of Indonesia. The island is known for its ecosystem; the Indonesian government has declared 60 square kilometres (23 sq mi) of inland and sea around the island as a wildlife protection area. A rare megamouth shark species was found on shore and the island is the only habitat for the threatened toad, *Bufo valhallae* (genus *Bufo*). Coral reef areas around the island are known for their large variety of fish species.

Pulau Weh is one of the best snorkeling and diving destinations in Southeast Asia. The coral reefs, the scenery, the atmosphere and its friendly people. <http://www.sumatraecotourism.com/pulauweh/index.html>

There is so much more to do in this island than diving; fishing, nature, sceneries, atmosphere and much more. Iboih, Gapang, Sumur Tiga and Sabang Town are all interesting, relaxing and popular amongst foreign visitors.

SNORKELING in PulauWeh: You don't have to be a full-fledged diver to enjoy the underwater world of PulauWeh. You don't even have to go far. Almost everywhere you find nice snorkeling and you don't need to compete with other snorkelers about the space. If you snorkel in Gapang, Iboih, and SumurTiga you will very likely see hawksbill turtles. Snorkels and fins are available for rent almost everywhere; normally Rp. 30.000 per day complete with mask and fins. To rent an underwater camera, try the dive shops.

DIVING in PulauWeh: The visibility, the number of species, the big fish, the clear blue water and boat diving, make PulauWeh perfect for both experienced divers and beginners. All the big ones have been spotted around Weh: Mega Mouth Shark, Orcas, Whales, Whale Sharks, Manta Ray, and Sun Fish.

AGENDA WEH ISLAND - *OPTIONAL*

3 MAY 2015 – 7 MAY 2015

MAY, 4

After breakfast, city tour around the charming colonial town of Sabang. Visit the "Zero Monument". Relax afternoon by the sea. BBQ dinner.

MAY, 5

Visit Iboih Beach, swimming and snorkeling. There are some diving shop around, who's provide equipment and training.

MAY, 6

Another day by the beach! Delicious farewell dinner party!

MAY, 7

Flight back to Medan, continue with flight back home, according to flight schedules. There is also flight from Banda Aceh, for the moment limited to Kuala Lumpur.

Price for PulauWeh (adds-on): EUR 350/person.

Include:

- Ferry transfer from Banda Aceh to PulauWeh and back;
- Accommodation in SantaiSumurTiga Beach, two person per-room;
- Ground transfer to the city of Sabang and Gapang Beach;
- Meals.